**WEST COAST SINGLE-USE PLASTIC REGULATIONS  
  
Key Messages and Social Media Posts for Businesses**

*Businesses can choose one or more of these messages for use on receipts, check-in confirmations, menus etc. Ideas for social media posts have also been included below.*

**Key Messages**

* **Bring Your Own Bag!** Help us reduce plastic waste in our community and oceans.
* **Straws Suck!** Plastic straws can end up in our rivers and oceans. Ucluelet is going plastic straw free!
* **West Coast Essentials:** Remember your reusable bag, coffee mug and water bottle!
* Reusable bags help keep single-use plastics out of landfills, the marine environment, and other sensitive ecosystems.
* **Ucluelet is Plastic Bag Free:** We’re making one important, small step to reduce the negative impacts of single-use plastics. Go plastic bag and straw free.
* Plastic straws are not recyclable and contribute to single-use plastics in our oceans and waterways.
* Most plastic pollution at sea starts out on land as litter on beaches, streets & sidewalks.
* Paper bags are available for [minimum] 25 cents. Reusable bags are [minimum] $2.
* Learn more at [www.ucluelet.ca/plastics](http://www.ucluelet.ca/plastic)

**Social Media Posts**

**Hashtags:** #BYOBag #Ucluelet #StrawsSUCK

* **DYK (Did You Know):** In 2016, a report by the [World Economic Forum](http://www3.weforum.org/docs/WEF_The_New_Plastics_Economy.pdf) suggested that by 2050, the world’s oceans would contain more plastic by weight than fish.
* **DYK (Did You Know):** Each year, at least 8 million tonnes of plastics leak into the ocean – which is equivalent to dumping the contents of one garbage truck into the ocean every minute.
* [Business name] cares about keeping plastics out of the marine environment. Remember to bring your reusable bag when visiting us! #BYOBag #Ucluelet
* As of [today/DATE] [Business Name] will no longer offer straws unless requested.
* By [Date], [Business Name] will phase plastic straws out in favour of paper straws. #StrawsSUCK
* Coming to #Ucluelet and #Tofino? Remember to bring your reusable bag, coffee mug and water bottle! #WestCoastEssentials #BYOBag
* [Insert Beverage Picture w/o a Straw] Plastic straws are not recyclable and contribute to single-use plastics in our oceans and waterways. Going forward [Business name] will ask if you need a straw and provide paper only. #StrawsSUCK #Ucluelet
* Live like a local in #Ucluelet: #BYOBag and skip the straw!
* Most plastic pollution at sea starts out on land as litter on beaches, streets & sidewalks. #BYOBag #Ucluelet
* #Ucluelet is cutting back the use of plastic by not giving out straws automatically with drinks. Why? Because #StrawsSUCK Learn More: [www.ucluelet.ca/plastics](http://www.ucluelet.ca/plastic)